

# THE APPLICATION OF THE PICTURE AND THE PICTURE LEARNING MODEL IN INCREASING STUDENT LEARNING INTEREST IN HARAPAN PEMATANGSIANTAR VOCATIONAL SCHOOL

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## *Abstract*

The goal of this research is to use a picture and a picture learning model to increase student learning interest in harapan pematangsiantar vocational school. The primary goal of this research was to apply the picture and the picture learning model. picture-and-picture learning model as a learning strategy that employs images as learning media, with the images being paired and logically sequenced. The picture-and-picture learning model is a method of learning that employs images that have been paired or sorted into a logical sequence. This type of learning is active, innovative, creative, and enjoyable. This research investigated and determined the application's use to pique students' interest through the use of pictures and the picture learning model. This research employs community service methods in its activities. The researcher uses six steps to examine the data: the first is to send a permit; the second is to form a service implementation team (PKM); the third is to gather teachers in a classroom and teach thematic English materials; the fourth is to divide teachers into several small groups and begin discussion activities; the fifth is to have picture-and-sound learning media distributed to teachers change based on the material and learning topics; and the sixth is to make pictures and pictures that contain vocabulary, pictures, or symbols that are relevant to the topic of discussion as appealing as possible. According to the conclusions of this research, lectures, presentations, modeling, role play, group discussions, discovery learning, and TPR are some of the community service methods used in the activities. With the implementation of these steps, students appear to be very enthusiastic about learning English using the picture-and-picture learning model in conjunction with the use of various learning methods and models, resulting in an improvement in the children's English skills at SMK HARAPAN Pematang Siantar.

**Keywords:** picture and the picture; student learning; learning model

## 1. INTRODUCTION

Pematangsiantar, also spelled Pematang Siantar, Pamatang Siantar, or simply Siantar, is a city in the Indonesian province of North Sumatra and an enclave of Simalungun Regency. Pematangsiantar is traversed by the Trans-Sumatra Highway due to its strategic location. This city has a total area of 79.97 km<sup>2</sup> and a population of 268,254 (2021), with 132,615 men and 135,639 women. The HKBP Theological High School, with its campus on Jalan Sangnawaluh No. 6, is located in Pematangsiantar City. Simalungun University, or USI for short, and HKBP Nommensen University, also known as Nommensen, are also options. AMIK Multicom, STIKOM Tunas Bangsa, and AMIK Parbina Nusantara are among the other universities that have been established. Large private schools include Bintang Timur, Methodist, Sultan Agung, Kalam Kudus, SMA Campus Nommensen, Taman Asuhan, Taman Siswa, SMK Parbina Nusantara, SMA Budi Mulia, Bintang Timur SMA, Harapan SMK, and Seminary SMA, which have produced outstanding students who have competed in national sporting events and national academic competitions.

HARAPAN VOCATIONAL SCHOOL is an SMK-level educational institution in Sukamaju, Kec. Siantar Marihat is located in Pematangsiantar City, North Sumatra. HARAPAN VOCATIONAL SCHOOL operates under the supervision of the Ministry of Education and Culture. HARAPAN VOCATIONAL SCHOOL provides electricity to help with teaching and learning. The electricity used by HARAPAN VOCATIONAL SCHOOL is purchased in PLN. HARAPAN VOCATIONAL SCHOOL provides internet access, which can be used to facilitate

teaching and learning activities. Telkomsel Flash is the internet service provider used by HARAPAN VOCATIONAL SCHOOL.

The difficulties that students at HARAPAN VOCATIONAL SCHOOL, as well as those associated with learning in general, face during a pandemic like this one. Students in the tenth to twelfth grades at HARAPAN VOCATIONAL SCHOOL struggle with learning, including learning to speak English. Aside from the fact that English is not their first language, making it difficult for them to use it, they believe English is a difficult language. This is common in many vocational high schools, including HARAPAN VOCATIONAL SCHOOL in Pematangsiantar. Because English is an international language, they want to compete with it.

Several factors, including the fact that English is not made a compulsory subject at the school and the use of learning models that do not increase student interest in learning, contribute to the low mastery of English vocabulary and student interest in learning at HARAPAN VOCATIONAL SCHOOL. As a result, a team of lecturers from the English Language Education Research Program, FKIP, UHKBNP, assisted by students who are currently lecturing at UHKBNP, is attempting to overcome existing problems by providing socialization on the application of learning models and increasing students' interest in learning at school. Teachers are being socialized at HARAPAN VOCATIONAL SCHOOL. Pematang Siantar employs the image-based learning model.

## 2. REVIEW LITERATURE

Teachers with high levels of creativity determine the outcomes of recent education. Because the instructor or teacher is the focal point of learning activities, their roles and functions are considered, particularly as a learning resource for students. A conducive learning environment, learning media appropriate for the topics studied, learning models that adapt to the character of students as well as the material, and good communication between teachers and students can all contribute to good and successful learning. As one of the factors influencing learning success, the teacher's understanding of the learning model must be continually improved. Education research has given rise to a variety of learning models that can be used in teaching and learning activities.

Kurniasih, Imas, and Berlin Sani (2015: 44) define "picture and picture" as a cooperative learning model that prioritizes cooperation through the use of media images that have been sorted and paired in a logical sequence. Meanwhile, Huda (2013: 236) defines the picture-and-picture learning model as a learning strategy that employs images as learning media, with the images being paired and logically sequenced. The picture-and-picture learning model is a method of learning that employs images that have been paired or sorted into a logical sequence. This type of learning is active, innovative, creative, and enjoyable. The Picture and Picture Learning Model employs pictures as learning media.

By using the picture-and-picture learning model as a medium for explaining materials to HARAPAN Pematang Siantar Vocational High School students, it is possible to influence student enthusiasm and interest in learning. The pictures in the picture and picture model are connected sequentially but randomly so that students can arrange them into a logical sequence of pictures. Even though it appears simple and straightforward, the addition of interactivity and creativity is promising and has the potential to significantly benefit students. As a result of this, pictures and pictures have many distinct characteristics as a specific learning model utilizing specific steps.

## 3. COMMUNITY SERVICE METHOD

Lectures, presentations, modeling, role play, small group discussions or group discussions, discovery learning, and TPR are examples of community service methods used in activities. The steps for community service activities (PKM) at SMK HARAPAN Pematang Siantar are as follows:

1. The Community Service Team (PKM) sent a permit to SMK HARAPAN Pematang Siantar to carry out Community Service (PKM).
2. In addition, on July 18 and 19, 2022, the Community Service Implementation Team (PKM) carried out Community Service activities (PKM).
3. SMK HARAPAN Pematang Siantar teachers are gathered in a classroom and taught thematic English materials.
4. After receiving an explanation of the equipment from the Community Service Team (PKM), the teachers were divided into several small groups and began discussion activities with the Community Service Team (PKM).
5. Every week, the picture-and-sound learning media distributed to teachers changes based on the material and learning topics.
6. Pictures and pictures that contain vocabulary, pictures, or symbols that are relevant to the topic of discussion are made as appealing as possible.

#### 4. RESULTS AND DISCUSSION

The implementation of Community Service activities (PKM) is scheduled for two days, according to the plan. The following is the activity table:

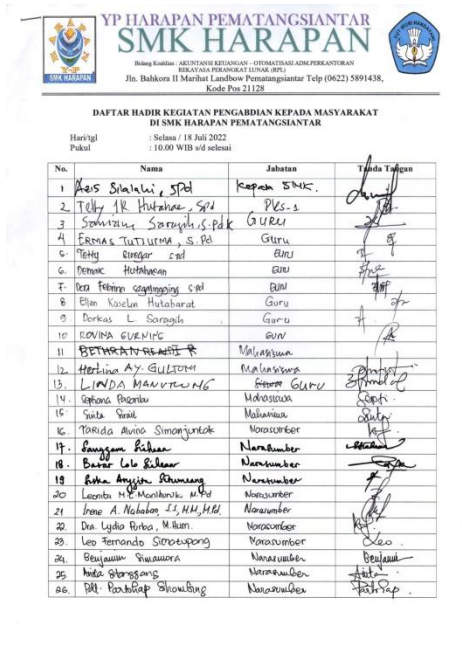
Table 1. Details of Community Service Activities (PKM)

NO	DAY	ACTIVITIES	PARTICIPANT
1	18 July 2022	Opening and socialization activities of the Community Service Team (PKM)	27 teachers of HARAPAN SMK Pematang Siantar
2	19 July 2022	Discussion and closing	27 teachers of HARAPAN SMK Pematang Siantar

The Community Service Implementation Team (PKM) held an opening activity on the first day, which was attended by the principal and teachers of SMK HARAPAN Pematang Siantar. Furthermore, the Community Service Team (PKM) socialized teachers by explaining various learning models that could increase students' interest in learning. On the second day, the Community Service Implementation Team (PKM) met with teachers to discuss Community Service Team (PKM) ownership orally and in writing using simple language.

The teachers were given different learning themes and topics for the second day, and the Community Service Implementation Team (PKM) taught using different learning methods and models, but the Community Service Team (PKM) always used the picture-and-picture learning model in every discussion. The following are the steps for teaching using the picture-and-picture learning model:

1. The Community Service Implementation Team (PKM) explains the competencies and teaching materials based on the lesson's topic.
2. The Community Service Implementation Team (PKM) also divided the teachers into groups.
3. Following that, each group receives a set of pictures, which may include images, vocabulary, symbols, or other explanations.
4. Each group's teachers are active in categorizing the cards into categories or types of vocabulary, pictures, or symbols on the cards.
5. All teachers must understand the meaning of the words in pictures and remind their students so that they can work on the worksheets that have been distributed.
6. Teachers are given the opportunity to correct the outcomes of their own and their students' answers.



With the implementation of these steps, the teachers appeared to be very enthusiastic about learning English using pictures and picture media, in conjunction with the use of various learning methods and models, so that the final result of the English language skills of SMK HARAPAN Pematang Siantar was improving. You can learn to observe pictures and pictures, remember new vocabulary in English, and demonstrate it in the form of group presentations that aim to improve students' ability to describe a new concept or knowledge they are learning by participating in this activity.

**5. CONCLUSION**

HARAPAN VOCATIONAL SCHOOL is a Vocational School level educational unit in Sukamaju, Kec. Siantar Marihat, Pematangsiantar City, North Sumatra. Language development, particularly English development, is still lacking because English is not taught as a special subject at HARAPAN Vocational School. As a result, the Community Service Team (PKM) carried out Community Service activities (PKM) in the village with the goal of improving the basic English skills of SMK HARAPAN Pematang Siantar high school students. Lectures, presentations, modeling, role play, group discussions, discovery learning, and TPR are some of the community service methods used in the activities.

With the implementation of these steps, students appear to be very enthusiastic about learning English using the picture-and-picture learning model in conjunction with the use of various learning methods and models, resulting in an improvement in the children's English skills at SMK HARAPAN Pematang Siaantar. You can learn to observe pictures and pictures, remember new vocabulary in English, and demonstrate it in the form of group presentations that aim to improve students' ability to describe a new concept or knowledge they are learning by participating in this activity.

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